

SOUTHLAND REGIONAL COUNCIL
(known as Environment Southland)
Invercargill-Rakiura Constituency
Electing 6 Regional Councillors



Russell MACPHERSON

My principal place of residence is not in the Invercargill-Rakiura Constituency area.

I am a fifth generation Southlander and farmer, committed to ensuring our region is a place our children and grandchildren can be proud of.

If elected, my goal is to ensure we provide for Southland's economic wellbeing, while also ensuring the resources we rely upon remain for future generations.

Delivering this requires bridging between urban and rural Southlanders, identifying and building upon our shared values. As a farmer I have invested significant time and effort into reducing my own environment foot print and improving water quality on my farm, and opening my farm to others.

My previous experience includes developing the Southland Youth futures Project, which has received widespread support. As a former provincial president for Federated Farmers I have the necessary governance and representative experience required for this crucial role.

If elected I will be a stable influence who will listen and effectively represent my region.