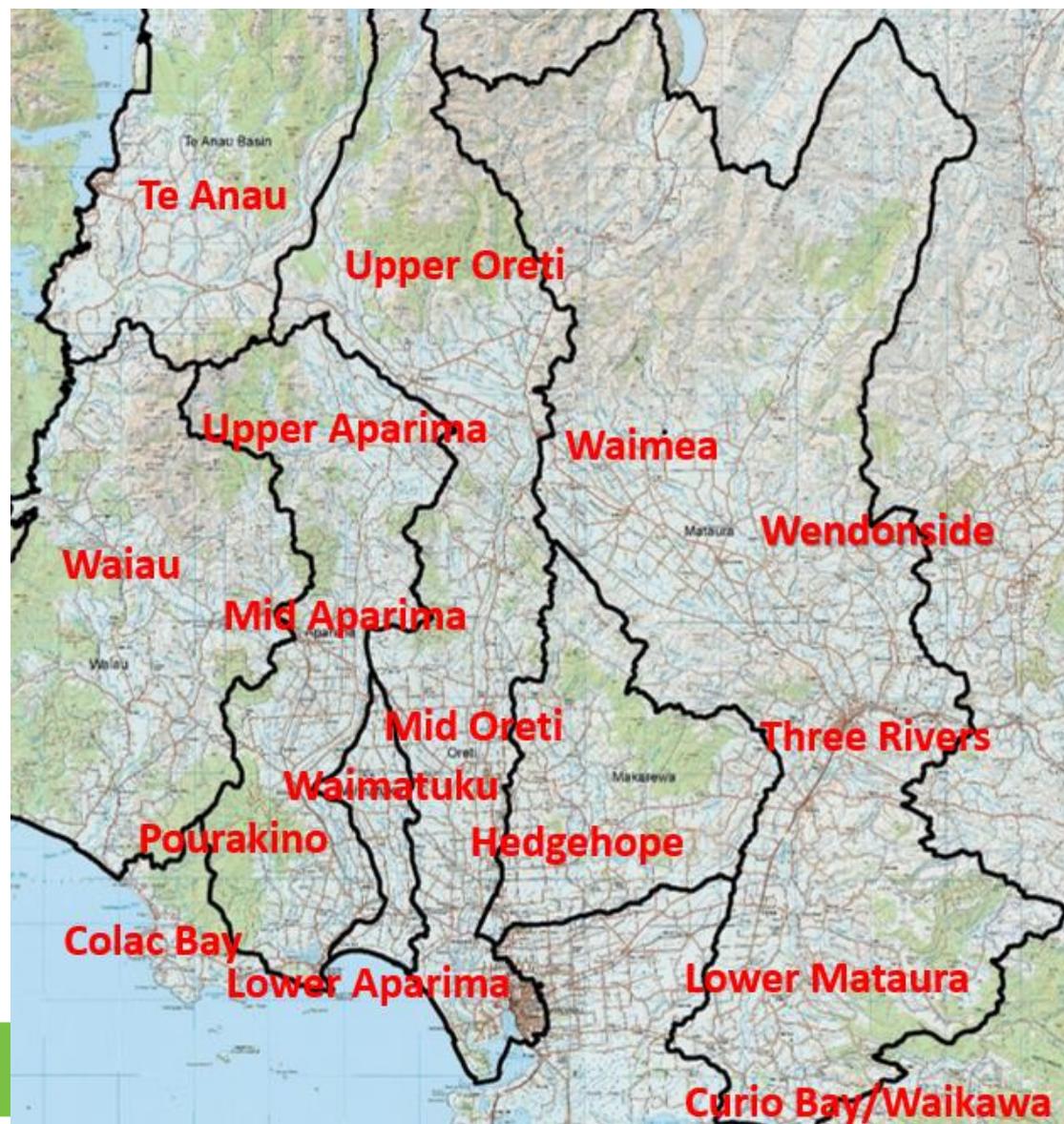


Catchment Groups in Southland

DairyNZ 

Current Groups



Born in Balfour

- First one started Feb 2013
- At various stages
- Various structures
- Tend to have common goals
 - Raise awareness of policy changes
 - Encourage GMP
 - Understand issues
 - Pass on the information
 - Improve public perception

How they work

- Cross sector and whole community
- Personal contact, phone trees
- Relevant and timely informative events
- Experts brought in
- Information passed on via group
- Supportive environment
- No blaming
- Persistence

What they need

- Knowledge
 - Is there a problem? What is it?
 - Need scientific proof /data. Contradictory info from media, ES, industry groups
- Support with passing information to our groups
- Help with what is best area to focus on for best environmental outcomes
- Time - to understand & implement what needs to be done
- Support from all ES teams and sector groups
- Understanding of social impacts/structures
- Open conversations between community, ES & all involved

Challenges

- Gaps in knowledge
- Lack of awareness
- Denial
- Financial restraints
- Lack of time
- Succession planning – it's a long haul

Strengths

- Creates community buy in
- Communities own the problem
- Communities can respond to local problems with local solutions
- Communities have a voice in policy process
- Communities can be innovative

For more information

- Farmers/community
- DairyNZ
- Environment Southland
- Landcare Trust
- B+LNZ