

Physiographics – using science to effect positive change

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Acknowledgements

Broader team of 30+ people including the entire ES science team.

Core team of:

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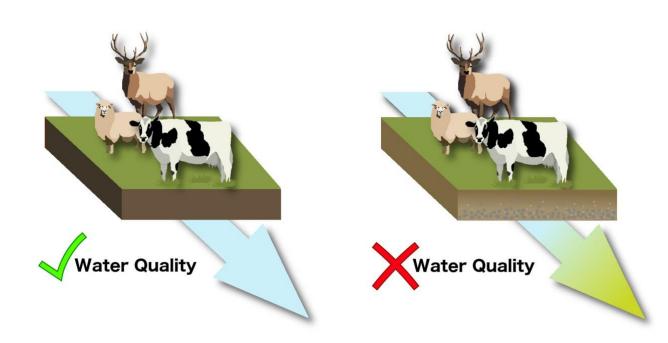


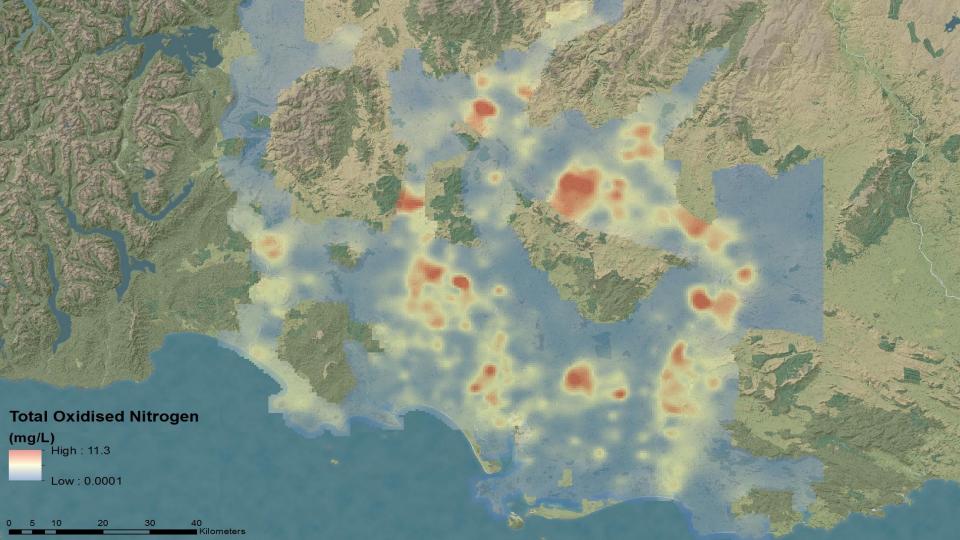
Overview

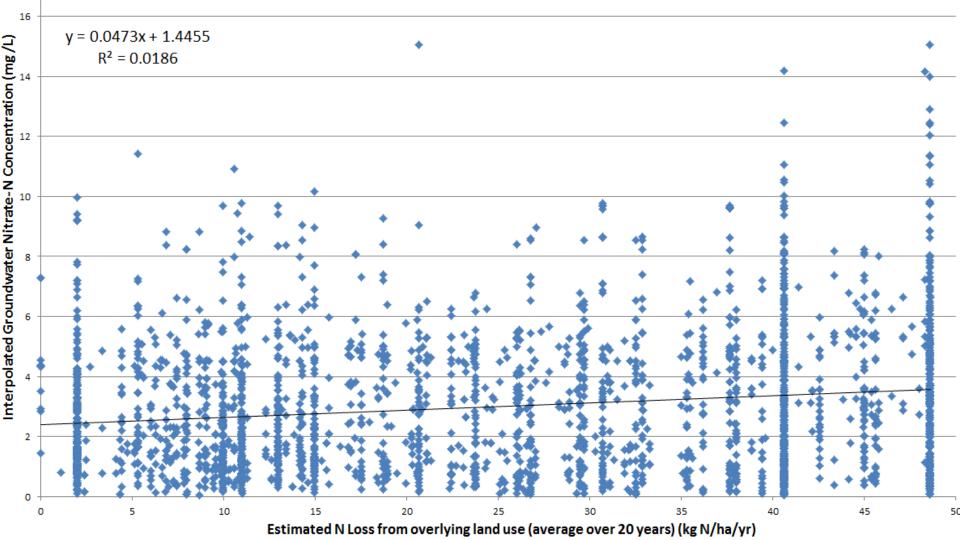
- What was the initial driver or reason for the project?
- How the physiographics were adapted and used in the pWALP
- What difference did the physiographics make?
- The role of physiographics in behavioural change



The initial why



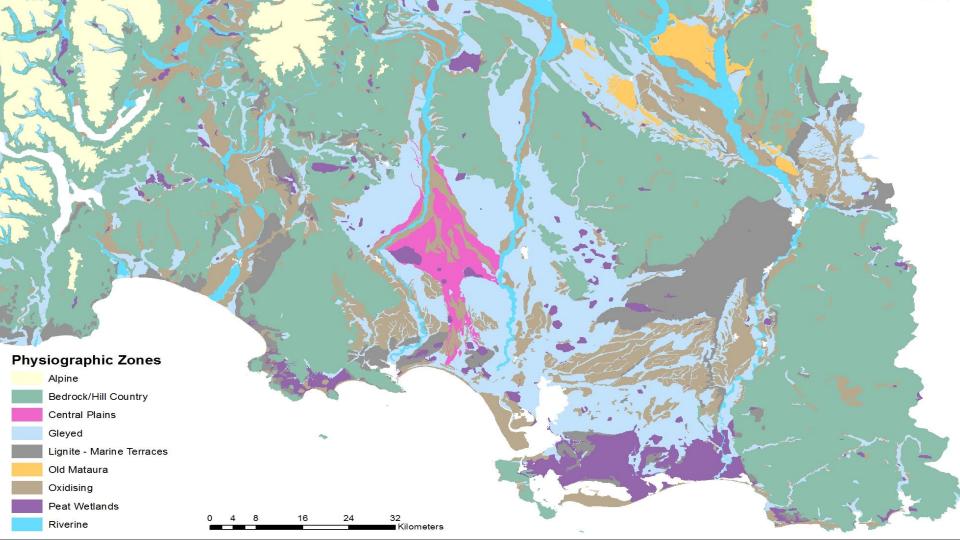


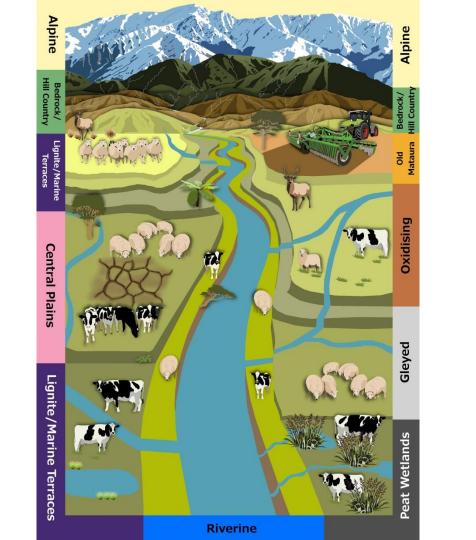


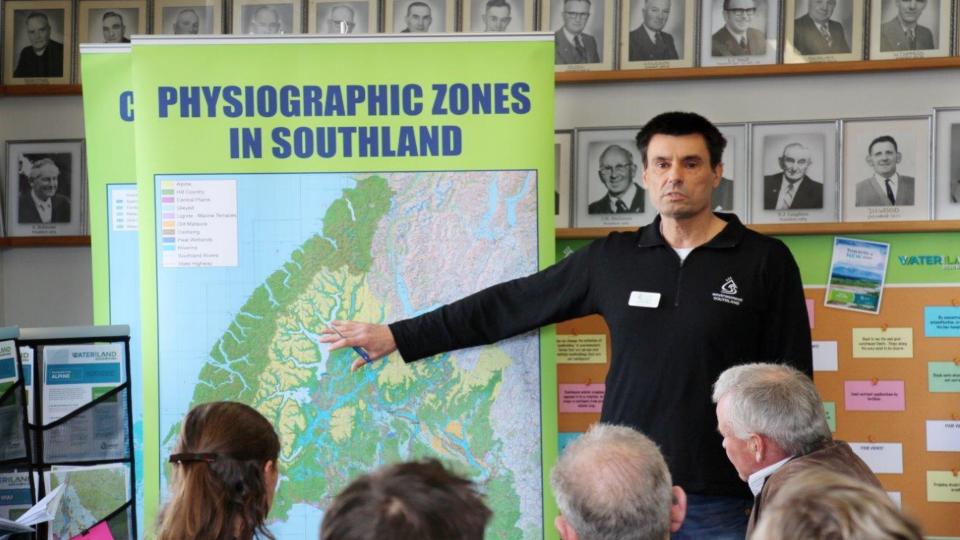












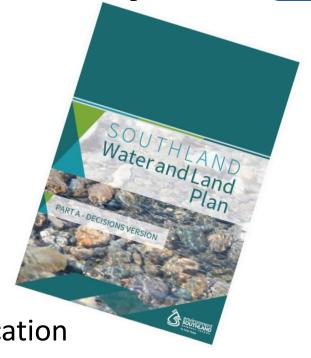
Physiographics in Policy

Incorporated in two ways

At a policy level

As a requirement of farm plans

But also a potential framework for allocation









Did they make a difference?

- Changed the conversation...
- Made people aware of variation in effects of activities
- More than just soils and lines on map...
- Still a great tool for community interaction
- Increase in knowledge for other uses



Behavioural change

- One tool in the toolbox
- This was the goal of the physiographics for policy
- Biggest influence was changing the conversation
- Stimulated community engagement
- One step up the staircase to achieving water quality objectives

